

NCC Cable System Order

Order #	62563738
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

Flight Dates	07/30/18 - 08/12/18
Agency	Smart Media
Advertiser	John James for Senate

Update Date	08/02/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun18
-	

Client Code	JAM18
Product Code	ORDR
Est Code	731807
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$4,418.00		
Commission	\$662.70		
Net Total	\$3,755.30		
Total Spots	34		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8/2 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	7/30/18	8/5/18	05:00	09:00					X	X	X	-	-	6	\$115.00	\$690.00	30	
2	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00	X	X						-	-	4	\$115.00	\$460.00	30	
3	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00					X	X	X	-	-	9	\$92.00	\$828.00	30	
4	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00	X							-	-	3	\$92.00	\$276.00	30	
5	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00					X	X	X	-	-	3	\$155.00	\$465.00	30	
6	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00	X							-	-	1	\$155.00	\$155.00	30	
7	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00					X	X	X	-	-	6	\$193.00	\$1,158.00	30	
8	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X							-	-	2	\$193.00	\$386.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	34	0	0	0	0	0	0	0	0	0	0	0	34
AMT	\$4,418.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,418.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/03/18

62563738 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |